

Order / Rev: 704344
 Alt Order #: 06262051
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Americans For Prosperity
 Product Desc: AMERICANS FOR PROSP.
 Estimate: 1160

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WKYC	08/28/12	08/31/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p - T - - F - -	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
1X PER DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	- T - - F - -		2		\$2,800.00		0.00				
E 4	WKYC	08/30/12	08/30/12	Browns Pre-Season Football Browns Pre-Season Football	CM	Browns Pre-Season - - - T - - -	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	- - - T - - -		1		\$7,500.00		0.00				
E 5	WKYC	09/01/12	09/01/12	Sat Prime B Sat Prime B	CM	9-10p - - - - - S - (9:00 PM-10:00 PM)	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	- - - - - S -		1		\$1,400.00		0.00				
E 6	WKYC	09/02/12	09/02/12	SUN TDY NBC Today Show (Su)	CM	8a-9a - - - - - S	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	- - - - - S		1		\$850.00		0.00				
E 7	WKYC	09/03/12	09/03/12	M-F 9-10a Today II Today Show II	CM	9a-10a M - - - - - (9:00 AM-10:00 AM)	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	09/03/12	09/09/12	M - - - - -		1		\$375.00		0.00				
E 8	WKYC	09/03/12	09/03/12	M-F 5-6p Dr. Phil	CM	5p-6p M - - - - -	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	09/03/12	09/09/12	M - - - - -		2		\$650.00		0.00				
E 9	WKYC	09/03/12	09/03/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p M - - - - -	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	09/03/12	09/09/12	M - - - - -		1		\$1,800.00		0.00				
E 10	WKYC	09/03/12	09/03/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P M - - - - -	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	09/03/12	09/09/12	M - - - - -		1		\$2,800.00		0.00				
Totals												17	\$28,475.00	